



QCIR

SPONSORSHIP PACKAGE

FEBRUARY 10-11
2023



Our Land Acknowledgement

We recognize the land that Queen's University is situated on as the traditional unceded lands known as Katarokwi of the Anishinaabe. Following a forced relocation, this land has also been home to the Haudenosaunee Peoples.

We recognize the actions of the Canadian Government as an ongoing cultural genocide that has violently and forcibly assimilated and alienated Indigenous Peoples from their sovereignty. We also acknowledge and celebrate the resilience of Indigenous Peoples across so-called Canada, and the significance of this territory to the Peoples who call this land home, and whose practices and spiritualities are tied to the land and continue to develop in relationship to this territory and its other inhabitants.

We are grateful to live on, learn from, and enjoy this land, and commit ourselves to decolonization in our personal lives, our schools, and in our communities. The commitments to decolonization and Reconciliation which we make in this and any Land Acknowledgement must be actively pursued and carry the understanding that if Reconciliation is to be successful, we must deepen the ways that we listen to, learn from, and support Indigenous Peoples in their resistance, resilience, and self-determination. We remind our non-Indigenous participants that it is your duty to work toward a relationship with Indigenous Peoples that fosters Reconciliation. We thank our Indigenous participants for sharing their knowledge and experiences with us and look forward to working with you.



Who We Are

On behalf of the Queen's Conference on Indigenous Reconciliation at Queen's University, we are contacting you to offer a sponsorship opportunity as part of our upcoming conference this winter. **On February 10 & 11, 2023**, we are delighted to be hosting our fourth annual conference, and to be welcoming delegates back to Queen's University campus to attend our hybrid-style conference.

Our conference unites Indigenous students and allies from Queen's Faculty of Law and Smith School of Business. This year, delegates will engage in a variety of panels, workshops, and lectures centered around our theme: **Sustainable Pathways to Reconciliation**. Delegates will also have the opportunity to attend two keynote addresses and our conference opener, a gallery exhibition highlighting various forms of creative expressions from Indigenous creators.

As future business leaders and lawyers, **it is imperative that we become active participants in the national discussion of Reconciliation in business and law**. Through our speakers, panel discussions, and workshops, we hope to model positive collaboration between Indigenous and non-Indigenous peoples in what is now known as Canada. Additionally, we strive to create a space to hold difficult conversations that we hope will spark action in our conference participants, and for the voices of Indigenous peoples to be centered in these discussions. We believe these conversations are integral to our current and future leaders seeing Reconciliation as both a responsibility and an opportunity.

Our Ask

As a student-run event, **the success of this conference is entirely dependent on the generosity of our sponsors**. It is our sincere hope that your organization is interested in supporting our initiative, and as an extension, to empower future change makers to take their ideas into actions and carry the lessons from our conference into their future careers.

This year, we are offering organizations the opportunity to select either a general or directed sponsorship structure. Directed sponsorships have a named purpose, while general sponsorship will be allocated as we as an executive team see fit. If your company is interested in being one of our sponsors or if you have any questions, please reach out to our Sponsorship Coordinators Liam Gillespie and Socha Verbeke via email (sponsorship@queensreconciliation.com) on or before December 9, 2022.

Thank you for your consideration. We look forward to hearing from you soon. Sincerely,
Queen's Conference on Indigenous Reconciliation Executive Team.

Amber St-Jean, Sinead Dunne, Liam Gillespie, Mallory Felix, Nadia McGowan, Reuben McHenry, Rosemary Gasparro, Sophie-Charlotte Verbeke, Yunhuang Zhao, Alexsis Qui, Kyrie Bouscal, Hayley Crooks, Stephanie Fattori, Braedan Downer, Matthew Garofalo & Hannah Lam



Choosing to Partner With Us

We're changing up our sponsorship model this year to reflect our hybrid format. Gold and Silver level sponsors will now be invited to our conference, with the opportunity for self-directed networking during each of our meal times.

The amounts indicated below are the buy-in levels that we are offering this year. These can either be directed or general sponsorship amounts.

	Gold	Silver	Bronze
	\$3,500 <i>Minimum amount.</i>	\$2,000 <i>Minimum amount.</i>	\$1,000 <i>Minimum amount.</i>
Booth & Representative present at Saturday dinner	X		
Booth & Representative present at Welcome & Lunch	X	X	
Website Advertisement indicating the level of sponsorship	X	X	X
Program Advertisement indicating the level of sponsorship	X	X	X

Of course, we also welcome sponsors who wish to contribute less than \$1,000. At this level, we will happily show your company logo on our website.

We are also seeking sponsors who are more comfortable dealing in tangible sponsorships (things like meals or gift basket contributions). Please email sponsorship@queensreconciliation.com for information on this sponsorship option.

Proposed Agenda

To give you an idea of how the day will look, we thought we should share our proposed agenda with you.

As we move closer to the conference dates, we'll know more about our venues, and timing may change slightly, but the general format of the conference will stay the same. We will welcome our delegates to join us for a wine and cheese style gallery exhibition, and then to rejoin us for coffee and continental food service for half an hour before and during our welcome on the Saturday.

The Saturday night dinner will be formal, but likely buffet style, and will offer the most opportunity for networking.

Friday, February 10

Gallery Exhibition
6:00-9:00

Saturday, February 11

Welcome
9:00-9:40

First Keynote
9:50-10:20

Concurrent Session 1
10:30-11:45

Concurrent Session 2
12:00-1:15

Lunch
1:15-2:00

Concurrent Session 3
2:00-3:00

Concurrent Session 4
3:15-4:30

Formal Dinner &
Second Keynote
6:30-9:00

We thank you deeply for your interest in becoming a sponsor for QCIR 2023. Our sponsors are a critical part of us being able to share our message, and hosting deep and relevant discussions on Reconciliation.

For more information on our organization, we invite you to explore our website, linked below. We also invite any organization who may be interested in building their own sponsorship package, within our team's means, to reach out to our sponsorship team.

Again, and sincerely, thank you.

